

**Privacy and Electronic Communications (EC Directive)
Regulations 2003**

Undertaking

Better Together 2012 Ltd
5 Blythswood Square
Glasgow
G2 4AD

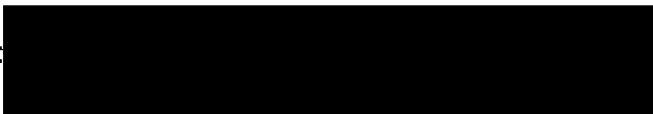
I, Rob Shorthouse, Director of Communications of Better Together 2012 Ltd ("Better Together"), for and on behalf of Better Together, 5 Blythswood Square, Glasgow, G2 4AD, hereby undertake that Better Together will comply with the Privacy and Electronic Communications (EC Directive) Regulations 2003 ("PECR") and in particular;

In accordance with regulation 22(2) of PECR, neither transmit, nor instigate the transmission of, unsolicited communications for the purposes of direct marketing by means of electronic mail to individual subscribers unless the recipient of the electronic mail has previously notified Better Together that he consents for the time being to such communications being sent by, or at the instigation of, Better Together.

Signed: 

Rob Shorthouse
Director of Communications
For and on behalf of Better Together 2012 Ltd

Dated: 19/11/2015

Signed: 

Stephen Eckersley
Head of Enforcement
For and on behalf of the Information Commissioner

Dated: 20/11/2015